NICOLS ROJAS SOLANO

Full Stack Web Developer

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Full Stack Web Developer with over 4 years of experience, specializing in building **responsive web interfaces** using technologies like **HTML, CSS, JavaScript, and PHP (WordPress)**, as well as **web applications** with **JavaScript (Vue3, React, and Node), PHP (Laravel)**, and cloud services like **AWS**. Expert in creating **custom designs, SEO optimization, and performance enhancement**. I collaborate effectively with designers and multidisciplinary **bilingual** teams, applying UX principles and ensuring cross-browser compatibility. *My focus is on delivering exceptional experiences and scalable solutions.*

SKILLS

- HTML, CSS, JavaScript (Vue.js, React, Node.js), PHP (Laravel and WordPress), SQL (MySQL, PostgreSQL).
- Git (GitHub), AWS, REST APIs.
- SEO (Search Engine Optimization), Google Suite (Google Tag Manager, Google Analytics).
- English C1, Native Spanish.

EXPERIENCIE

Web Developer, Zelencomm — *2023 - Present*   *Florida, United States*

- Built SEO-focused websites, optimizing meta tags and improving rankings for clients across various industries in the U.S. (medicine, real estate, fishing, etc.)
- Developed custom WordPress themes from designs (Figma, PSD) using code (HTML, CSS, JavaScript), implementing advanced animations with GSAP and self-manageable content via ACF (Advanced Custom Fields).
- Optimized website performance, focusing on improving Core Web Vitals using tools like Ahrefs and PageSpeed Insights (Google PageSpeed).

  Tech stack: HTML, CSS, JavaScript, PHP, WordPress, SEO, ACF, GSAP (GreenSock Animation Platform).

Web Developer, Leasein — *2022 - 2023*   *Lima, Perú*

- Maintained and developed key digital products for Leasein using WordPress and Elementor, optimizing SEO and measuring results with Google Analytics and Google Tag Manager.
- Designed and optimized Corein, an inventory management system, and managed updates to improve processes and performance.
- Developed web applications to automate internal processes, including automatic client evaluations and scheduled alert/notification systems.

  Tech stack: HTML, CSS, JavaScript (Vue.js, Node.js), SQL (MySQL, PostgreSQL), PHP (Laravel, WordPress, Elementor), MVC, GitHub, SEO, Google Analytics, Google Tag Manager.

Full Stack Web Developer, White Wolf— *2020*   *Lima, Perú*

- Developed and maintained websites, including e-commerce platforms and landing pages, for clients of a consulting firm.
- Designed and implemented an electronic invoicing system as part of a web application.

  Tech stack: HTML, CSS, JS, PHP, Laravel, GitHub.

Developer, V International Telecommunications Congress, Telcon - UNI— *2017*   *Lima, Perú*

- Developed the official website for the V International Telecommunications Congress TELCON - UNI.

  Tech stack: HTML, CSS, JS, PHP, Bootstrap, MySQL.

EDUCATION

Telecommunications Engineering Graduate. National University of Engineering (UNI), 2015 – 2021.